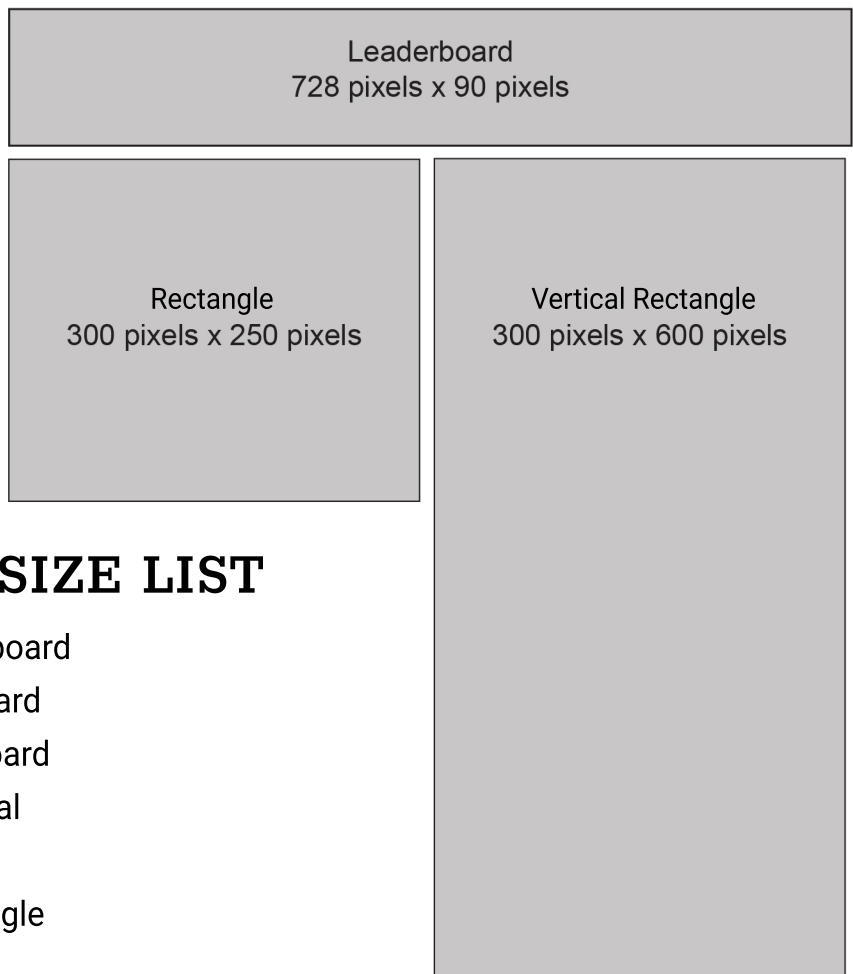# AUSTIN FIT
magazine

WEB-READY AD GUIDELINES

BASIC REQUIREMENTS: A web-ready **JPG**. All ads must be **at least 72 dpi**. The color space **must be RGB color**. All dimensions are width x height. *Austin Fit Magazine* does not accept files created in Microsoft Publisher, Microsoft Word or Microsoft Powerpoint.

SUBMISSION INSTRUCTIONS: All web-ready ads must be submitted by email to ads@austinfitmagazine.com.

WEBSITE AD SAMPLES

Leaderboard
728 pixels x 90 pixels

Rectangle
300 pixels x 250 pixels

Vertical Rectangle
300 pixels x 600 pixels

FULL WEB AD SIZE LIST

728x90 - Desktop Leaderboard

468x60 - Tablet Leaderboard

320x50 - Mobile Leaderboard

970x250 - Large Horizontal

300x250 - Rectangle

300x600 - Vertical Rectangle

If your ad requires design please contact your AFM ad representative for further information regarding pricing and your specific design needs.

NEWSLETTER AD SAMPLE

Standard
550 pixels (width) x 90 pixels (height)